

**Kosygina, Julia**

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**From:** noreply+feedproxy@google.com on behalf of Modern Russia  
[distromodernrussia@gmail.com]  
**Sent:** Tuesday, October 18, 2011 7:03 AM  
**To:** Kosygina, Julia  
**Subject:** ModernRussia Update

ModernRussia Update



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## IBM and Crocus to produce new chips in Russia

Posted: 18 Oct 2011 08:13 AM PDT

On October 5, U.S. companies **Crocus Technology and IBM** announced a joint venture agreement that will see them produce a new generation of memory chips in Russia.

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Kosygina, Julia

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From: noreply+feedproxy@google.com on behalf of Modern Russia  
[distromodernrussia@gmail.com]  
Sent: Friday, October 21, 2011 7:10 AM  
To: Kosygina, Julia  
Subject: ModernRussia Update

ModernRussia Update



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## New production facility for Coca-Cola in Russia

Posted: 20 Oct 2011 08:41 AM PDT



Late last month, U.S. beverage giant Coca-Cola **opened a new production facility** in the Rostov region of Russia. The facility is the largest for the Coca-Cola System in Russia and brings the total number of production facilities in the country to 17. The \$120 million plant has a production capacity of 450 million liters of beverage per year and will supply the upcoming **2014 Winter Olympics in Sochi**.

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## Unilever products now available in Russia through Concern Kalina

Posted: 20 Oct 2011 08:34 AM PDT

On October 14, Unilever announced the purchase of 82 percent of the shares in Russia's Concern Kalina, greatly expanding the company's reach into one of the world's developing markets with a deal worth around \$686 million.

**CEO Paol Polman remarked to the press** that the deal would "transform" the company's business in Russia with more Unilever products on the market.

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**Austria, Kristine**

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**Subject:** FW: ICYMI: Coca-Cola in Russia

**From:** Bryant, Anna

**Sent:** Thursday, October 20, 2011 2:31 PM

**Subject:** ICYMI: Coca-Cola in Russia

The soda industry is "popping" in Russia!

In Coca-Cola's [Q3 earnings call](#) earlier this week, the company announced that "business in Russia outperformed the rest of the industry, gaining both sparkling and still beverage volume and value share in the process." This comment comes on the heels of opening of a new production facility in Rostov and the company's announcement that it's investing \$3 billion over the next 5 years in Russia.

More information about Coca-Cola's investment in Russia can be found in today's [Modern Russia](#) post. Modern Russia is a forum run by Ketchum on behalf of the Russian Federation.

Please let me know if you have any questions.

Best,  
Anna

***\*Materials disseminated by Ketchum Inc. on behalf of the Russian Federation. Additional information regarding the dissemination of these materials can be obtained at the Department of Justice.***

**Anna Kreischer Bryant**

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*Certified in nutrition through the Ketchum Nutrition Certification Program developed in collaboration with Tufts University Friedman School of Nutrition Science and Policy.*

*For more information on Russia's modernization efforts, please our website [www.ModernRussia.com](http://www.ModernRussia.com) or Twitter handle [@ModernRussia](https://twitter.com/ModernRussia).*

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